

**Essential**<sup>TM</sup>  
By Proneem



**ANTI-DUST MITES ANTIBACTERIAL ANTI-ODOR**



**PRONEEM**  
From Nature to Science



## THE QUALITY SLEEP

0%

Conservative  
Paraben  
Petrochemical raw material  
Synthetic fragrance  
Chemical pesticide  
Agricultural pesticide

100%

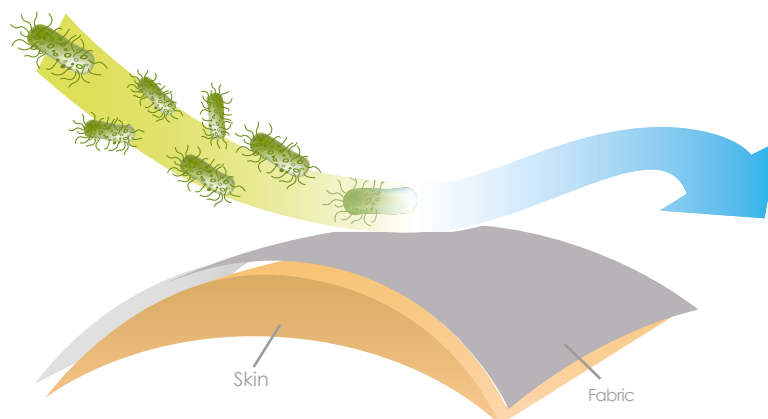
Natural active ingredients  
Pure vegetal oils  
Mineral ingredient  
ECOCERT certification  
OEKOTEX certification  
Traceability  
Made in France

### > INNOVATIVE PROPERTIES AND FUNCTIONALITY

- Action against dust mites to minimize allergic and respiratory problems
- Antibacterial and anti-odor action of the zinc pyrithione bringing comfort and healthy sleep

### > QUALITY CHARTER

- Optimum efficiency
- Safety of all active ingredients
- Hypoallergenic finishing
- Durability and resistance to washing
- Sustainable technology to protect nature and conserve people's wellbeing

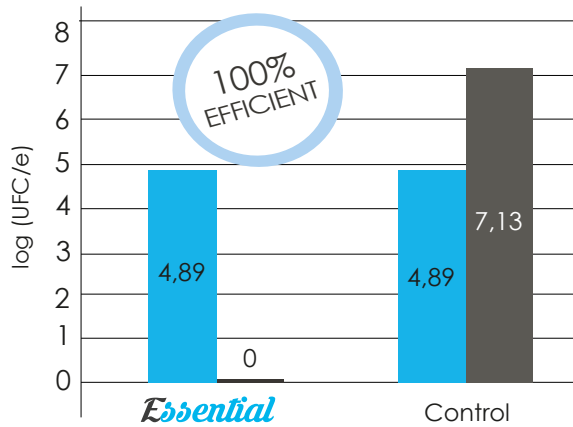


**ESSENTIAL™** is based on the effectiveness of **margosa extract** and **pyrithione zinc**, renowned for their respective actions against bacteria that causes unpleasant smell and dust mites.

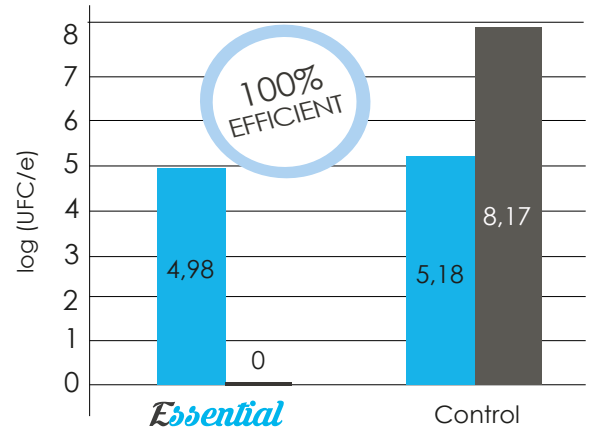
## > PROVEN EFFECTIVENESS

Clinical tests conducted by independent laboratories prove the efficacy of treatment against dust mites and bacteria:

### ANTIBACTERIAL AND ANTI-ODOR EFFECTS



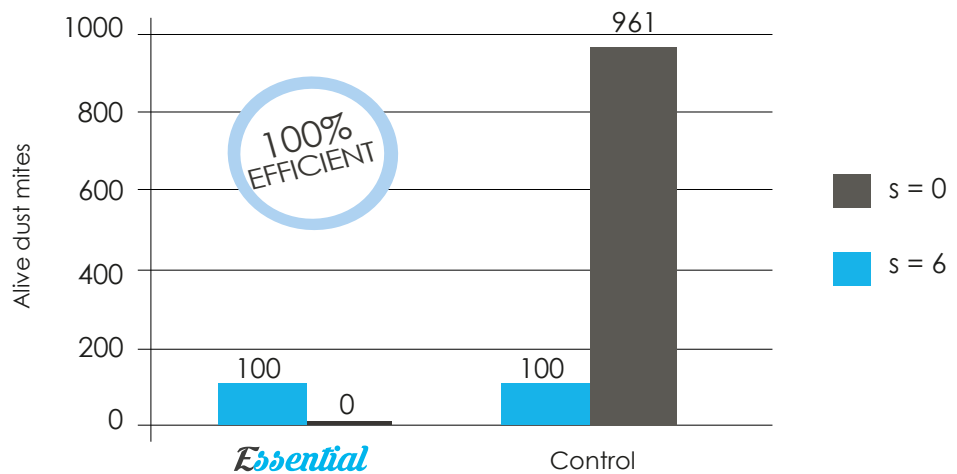
\**Staphylococcus aureus* ATCC 6538



\**Sklesiela pneuminiaie* ATCC 4352

After 24h, bacterial population is 100% eliminated in *Essential* treated zone

### ANTI-DUST MITES EFFECTS



\**Dermatophagoides pteronyssinus*

After 6 weeks, *Essential* treated fabric shows a total reduction of the population of dust mites

## THE PROTECTION AGAINST DUST MITE, BACTERIA AND UNPLEASANT SMELL

